



Organisation Universitaire Interaméricaine  
Inter-American Organization for Higher Education  
Organización Universitaria Interamericana  
Organização Universitária Interamericana

# IOHE

## STRATEGIC PLAN

---

### 2023-2030





## MESSAGE FROM THE PRESIDENT

**Oscar Garrido Alvarez**

President, Universidad de Los Lagos

Since 2020, the priorities of higher education have shifted and refocused on the well-being of its academic communities. Global educational trends emphasize flexibility and breadth of educational offerings, the use of technology and alternative learning modalities, demographic transformations, and environmental sustainability.

In the coming years, the IOHE will be faced with the challenge to continue to contribute to the creation of spaces for cooperation while adapting to a changing context. The Strategic Plan presented here is the result

of a reflection on the organization and these global trends and a broad consultation with the membership. We are convinced that the objectives presented here will enable the IOHE to strengthen its regional leadership, guided by its integrative character, and become the leading association for the internationalization of higher education in the Americas.

I would like to thank the signatory members of the IOHE for their commitment to the design of this proposal and I invite all of you to work actively and collaboratively towards its realization.



## MESSAGE FROM THE EXECUTIVE DIRECTOR

**David Julien**

IOHE Executive director

While we were still going through the pandemic and the world of higher education was in turmoil, our members expressed their desire for the IOHE to be aligned with the international sustainable development agenda set for 2030.

We have therefore embarked on a major consultation process led by our governing bodies and work teams, with the valuable collaboration of a 12-member Advisory Council from our nine regions and the input of more than 200 higher education institutions that responded to the call through surveys and regional meetings.

On behalf of all parties involved, I am proud to present the IOHE 2023-2030 Strategic Plan which is both the result of a reflection and analysis of our organizational past, combined with a projection towards innovative and diversified lines of work, always oriented towards the needs and priorities of our members. Our vision is clear: to strengthen IOHE's relevance as the leading association for the internationalization of higher education in the Americas. Join us!

## HISTORICAL TIMELINE



---

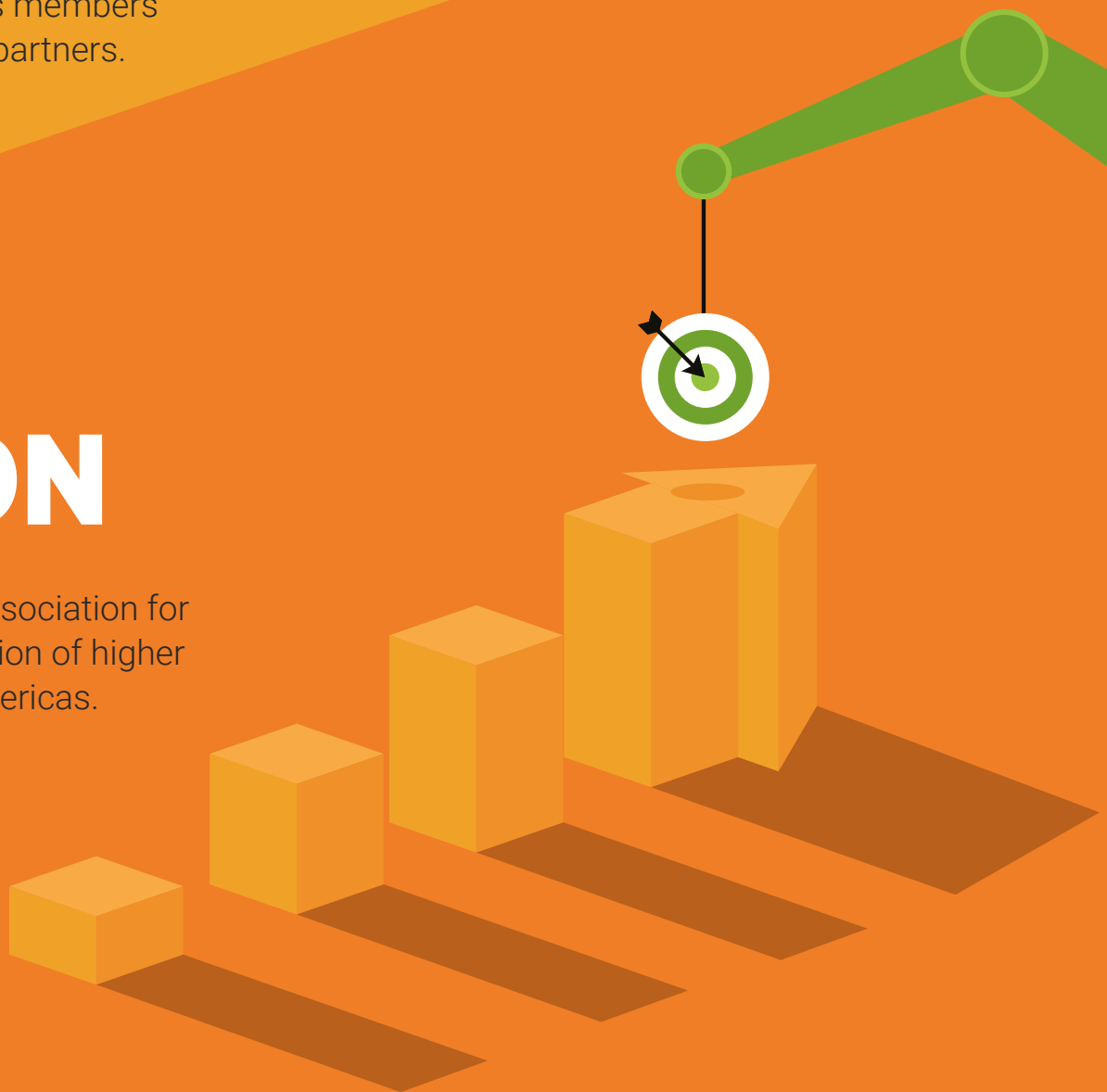
# MISSION

Contribute to the strengthening of Higher Education Institutions (HEI) by building spaces for educational cooperation in coordination with its members and other strategic partners.

---

# VISION

To be the leading association for the internationalization of higher education in the Americas.



---

# IOHE VALUE'S



**INTER-AMERICANISM**

---



**INNOVATION**

---



**INCLUSION**





## INTER-AMERICANISM

Foster dialogue and collaboration among diverse stakeholders in the Higher Education sector in order to establish relations of affinity and a sense of continental belonging conducive to the development of global citizenship and wellbeing of our societies.



## INNOVATION

Promote collaborative environments that fuel a culture of innovation marked by creativity, social responsibility and the implementation of new proposals that generate value for societal transformation and sustainable development.



## INCLUSION

Encourage diversity, equity and solidarity with higher education institutions (HEIs) of various profiles and mobilize different social, ethnic, cultural, gender and linguistic groups in the Americas, fostering their integration and cooperation for the strengthening of our societies.

# STRATEGIC OBJECTIVES



**Objective 1  
DIVERSIFIED  
OFFER**



**Objective 2  
STRATEGIC  
ALLIANCES**



**Objective 4  
ORGANIZATIONAL  
EXCELLENCE**



**Objective 3  
CONTRIBUTION  
TO THE SDGs**



## Objective 1

# DIVERSIFIED OFFER

Increase and diversify the products and services that meet new trends and the expectations of the HEIs.

1.1

Monitor trends and update the content of training activities.

1.2

Maintain an educational approach that guarantees the quality of the training activities offered.

1.3

Explore and develop new products and services for members.

1.4

Consolidate the mechanisms for promoting the services currently offered.

1.5

Promote and encourage collaborative research among our members.







## Objective 2 **STRATEGIC ALLIANCES**

Strengthen collaboration among members and with external partners.

### 2.1

Generate spaces for inter-institutional connections between our members with a view to developing joint initiatives.

### 2.2

Systematize information from external partners to identify relationship opportunities.

### 2.3

Seek new strategic alliances in areas relevant to the Organization.





## Objective 3

# CONTRIBUTION TO THE SDGs

Support HEIs in achieving their goals related to the Sustainable Development Goals (SDGs).

## 3.1

Incorporate sustainable development as a transversal axis of our activities and institutional projects.

## 3.2

Encourage our members to develop training, research and intervention activities related to the SDGs on topics of common interest using a collaborative approach.

## 3.3

Create spaces for reflection and the generation of proposals to contribute to the development of key SDGs in the Americas and its sub-regions.

## 3.4

Promote the fundamental role of higher education in achieving the SDGs.





## Objective 4

# ORGANIZATIONAL EXCELLENCE

Consolidate the efficiency of the Organization's resource management and governance mechanisms.

## 4.1

Integrate initiatives for the professional development of the staff attached to the General Secretariat.

## 4.2

Diversify sources of funding for the development of the Organization.

## 4.3

Increase the role of the Executive Secretariat as a central axis for the governance and management of the Organization.

## 4.4

Strengthen the governance and management role of regional Vice-Presidencies (VP).





Organisation Universitaire Interaméricaine  
Inter-American Organization for Higher Education  
Organización Universitaria Interamericana  
Organização Universitária Interamericana

---